

IDRS ACORN PROJECT PRESENTS:

EVERYTHING YOU NEED TO KNOW ABOUT PAID ADVERTISING ON FACEBOOK AND INSTAGRAM

WEBINAR VIA ZOOM

In this 60 minute webinar, we will cover the topic of paid promotion on Facebook and Instagram. Participants will learn the benefits of paid promotion and creating Key Performance Indicators of a paid promotion. Roxanne will walk you step by step through the process of creating a paid Facebook and Instagram promotion.

By the end of this learning session, participants will be able to:

- Understand the benefits of paid promotion to increase sales, customer reach, and to grow your audience
- Know what to consider when creating paid promotions
- Use Customer profiles to target ideal customers

**WEDNESDAY
07.28.21**

**11:00 AM PACIFIC
12:00 PM MOUNTAIN
1:00 PM CENTRAL
2:00 PM EASTERN**

TO REGISTER: ntv.bz/julysocial



**TAUGHT BY
ROXANNE BEST (COLVILLE)
ROXTOGRAPHY**

**FOR MORE INFORMATION PLEASE CONTACT
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