

IDRS ACORN PROJECT PRESENTS:

INSTAGRAM FOR BEGINNERS

WEBINAR VIA ZOOM

Don't know where to start to create a stunning Instagram feed? Have you been thinking about using Instagram but are unsure if it's the right option for your business? Join our webinar and explore these questions and more. Instagram is the most popular platforms with 64% of its users between the ages of 18 -34. If your ideal customer is demographic, Instagram is a platform that you should check out.

In this webinar, your instructor, Roxanne Best, IDRS' Social Media guru, will start with the basics (how to create an account), so you feel comfortable and ready to grow an authentic following on Instagram. Next, you will learn tools and techniques to improve your organic growth and engagement over time. Some of the specific tools covered are stories, reels, and Instagram TV. This webinar is designed for beginners but will offer ideas for people already using the social media channel, too.

WEDNESDAY
09.22.21

11:00 AM PACIFIC
12:00 PM MOUNTAIN
1:00 PM CENTRAL
2:00 PM EASTERN

TO REGISTER: ntv.bz/septembersocial



TAUGHT BY
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